



NEWS RELEASE

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SBA OFFERS FREE SMALL BUSINESS SUCCESS GUIDE America's Small Business Resource

Fresno, CA— The latest issue of the U.S. Small Business Administration's (SBA) *Small Business Success Magazine* is now available and offers information on the many SBA programs that are available to develop and assist small business entrepreneurs. The guide is published with a partnership with Moran Media Group.

"In this knowledge-based economy, small business owners must learn how to compete in new ways. SBA has taken a proactive approach to education in our latest success guide and has created a user-friendly guide that is a valuable asset for small businesses today," said Fresno District Director, Carlos Mendoza. "Providing ready access to information is one of the most important things that SBA can do to help small businesses take full advantage of potential business opportunities."

The success guide features articles on surviving in your family business, secrets to attracting angel investors and how to hire the best employees. A detailed look at how vulnerable your company is to hackers, worms and other internet security breaches a current problem facing all small business owners is also included in this edition of the success magazine.

To receive a free copy of the new *Small Business Success Magazine*, contact the Fresno district SBA office at (800) 359-1833, option 6 or e-mail us at william.hori@sba.gov.

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